



MIREILLE PEREZ SEGOVIA

UX Designer

About Me

With a background rooted in media communications and modeling, I've had the incredible opportunity to collaborate with a diverse range of individuals, embrace various styles, and formulate effective digital content strategies. The fusion of these skills, combined with my unwavering passion for design, charted my course to becoming a UX designer. Within this role, I find immense joy in harmonizing thorough research with my personal touch of creativity to offer solutions that elevate the user experience to new heights.



+1 786-553-6246



MireSegoviaTv@gmail.com



7753 Green Mountain Way,
Winter Garden, FL 34787

LANGUAGE

- English
- Spanish

EXPERTISE

- Design Process -Management Skills
- Creativity -Digital Marketing -Negotiation
- Leadership -Content Strategy -Wireframes
- Critical Thinking & Analysis -Brand & Identity
- Usability Testing-Visual Design
- User Experience Design.

EXPERIENCE

CCS Cabinet Design

2021 - Present

At CCS Cabinet Design, I design and curate captivating content for social media and the web. This involves conducting client interviews, competitive research, and refining marketing strategies. By leveraging these insights, I enhance the brand's online presence with a strategic blend of aesthetics and marketing tactics.

EDUCATION

UX Academy

2022-2023, Designlab

Attained a profound understanding of the user experience design process, engaged in weekly group design evaluations with peers, and collaborated individually with an experienced design mentor to refine my creations. Acquired expertise in user research, information architecture, interaction design, prototyping, and user testing. Successfully concluded with four capstone projects spanning ecommerce, responsive web design, branding, integration into an established design system, and comprehensive end-to-end iOS app design.

UX Academy Foundations

2022, Designlab

In 8 weeks of the UX Design Fundamentals course, I've honed key skills: mastering visual and UI design principles, wielding Sketch and Figma, delving into UI elements, space, and multi-device design. Precision with images, icons, color, and typography defines my approach. This journey primes me with a solid foundation, poised to excel as a designer.

Santa Maria University

2004-2009

Bachelor's Degree, Communication and Media Studies.